

The

PARENT AID FAMILY

“One hundred years from now, it will not matter what kind of car I drove, what kind of house I lived in, how much money I had, or what my clothes looked like. But the world may be a little better because I was important in the life of a child.” —Anonymous

AFFILIATIONS

- Arizona Partners for Children In-Home Services
- Choices for Families Collaboration
- First Focus on Kids Impact Council
- Healthy Families Arizona Advisory Council
- National Exchange Club Foundation, Affiliate Child Abuse Prevention Center
- Pima County Child Abuse Prevention Council
- Pima County Parenting Coalition



Parent Aid

2580 East 22nd Street
Tucson AZ 85713

Phone: 520.798.3304
Fax: 520.798.3305
Email: info@parentaid.org
www.parentaid.org



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Trisa Shin-Jackson

Manager of Family Programs

Tiffany Chipman



Key to the success of Parent Aid is our capable and caring Staff. Back Row: Trisa Shin-Jackson, Irma Shackelford, Sean Young, Paula Neuberger. Front Row: Tiffany Chipman, Gaylynn Shaw.



2007

Annual Report

MISSION STATEMENT

To strengthen families and prevent child abuse.



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HARVEY BART
President



Message from Parent Aid's President

February 2008

Dear Friend of Parent Aid,

I hope that everyone of you had a happy and health-filled 2007. 2007 was a growth year for Parent Aid. We worked with more families, and conducted more parenting classes and family enhancement workshops, than ever before. Our Executive Director and passionate staff have done an outstanding job to advance our mission of strengthening families and preventing child abuse in our community.

On behalf of the Board of Directors, I would like to thank all who have supported Parent Aid in the past with the hope that you will continue to do so in future. We hope to make a great difference in the lives of families in 2008 and make it our best year ever. We cannot do it without your help and support.

Sincerely,

Harvey Bart
President, Parent Aid Board of Directors

SEAN YOUNG
Executive Director



Message from Parent Aid's E.D.

February 2008

Dear Parent Aid Stakeholder,

Thank you for all of your support this past year. 2007 proved to be a wonderful year in many ways for Parent Aid as we continue to strengthen and innovate our programs to better fulfill our mission.

We have developed a much stronger monitoring and evaluation system for our programs which allows us to continually improve on our work to strengthen more families and positively enhance the lives of more children.

What really makes our programs special are the various people who work within them. The Parent Aid staff are a truly dedicated group who show a lot of courage and passion in all they do. I love to see the smiles on their faces when they know a family with whom they have worked has turned the corner and is making huge strides toward becoming successful.

Working in this industry also leads to tears at times. Some parents' histories are so sad with all the domestic violence, childhood abuse, neglect and day to day struggles. Yet, our staff give their highest effort to every family and, when these cycles are broken, it is like we have unleashed another star into the night sky. We cherish these stars and view them with hope and inspiration as they give us energy to help more stars emerge from the darkness.

Also, I am excited to let you know that Parent Aid is working hard to develop a project that has the potential to have an immense impact on families in our community. As details get sorted out, we are keeping a keen eye on our mission to make sure our programs continue to fulfill our purpose.

As always, I encourage feedback and ideas from our stakeholders (which basically includes everyone in our community). If you have questions about our operations or ideas on how we can strengthen a current program or develop a new program, please feel free to contact me.

Best wishes,

Sean Young
Executive Director

A Special Thank You to 2006-07 Donors

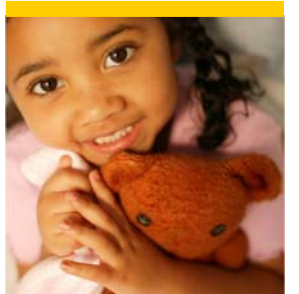
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We also wish to thank the following organizations for their generous support.

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Arizona Builders' Alliance
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Books Are Fun
Canoa Development, Inc.
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Union Distributing
UPS
The Wings Like Eagles Foundation



"The organizations that will truly excel in the future will be the organizations that discover how to tap people's commitment and capacity to learn at all levels in an organization."
—Peter Senge, *The Fifth Discipline*

A Look to the Future

Commitment to Learning

Highly successful organizations make a strong commitment to learning and Parent Aid is dedicated to being a learning organization. Our staff averaged 54.5 hours of professional development in 2007 and both learn from, and teach, each other. This is also coupled with a commitment to teamwork and truly listening to our community's needs.

In Home Family Support

The assessment tool we launched in late 2006 is still being evaluated in its 2nd year of use as we work to strengthen our ability to monitor changes within the families in our programs. We will also be introducing new elements within our home-visitation programs which we expect to enhance the journey of families in these programs. As our waiting list has consistently been over 2 months long, we also hope to obtain funding for expanding this invaluable family service.

Parenting Classes

Providing free and accessible parenting classes throughout the community has been a major focus for Parent Aid. In the coming year, we will continue to offer these classes in both English and Spanish and build on current relationships to offer extend the locations where we hold the classes.

Family Enrichment Workshops

We believe these workshops are an essential component of our program array as they offer families with essential information on important topics. While we are still working to secure full funding for this program, the initial results have been very positive and fulfill a huge need in the community. We also plan to expand on the topics that were taught in the past year.

New Project

A new and exciting project is in the works at Parent Aid. We are still in the development stage, but the initial design is intriguing. If the project research and development continues to show promise, we will be bringing an entirely new concept, and providing new opportunities for families, here in Pima County. The project would also be a catalyst for several new program ideas which have been on our radar to become a reality.

New Programs

Parent Aid is continuously looking at needs in the community and will consider other programs and projects as long as they pertain to our mission. We will also be working to strengthen existing, and developing new, relationships in the community to extend our ability to strengthen families and prevent child abuse.

2008 WILL BE A YEAR WHEN PARENT AID ENGAGES IN NEW OPPORTUNITIES THROUGH INNOVATION AND DEDICATION TO OUR MISSION.



Year at a Glance

Programs

In Home Family Support

Full-time family support specialists work with up to 18 families at a time. Depending on the sub-program, we are able to work with a family for up to one year. In 2007, 101 families took part in this program, which includes 247 children.

Impacts to Families . . .

- Learned new parenting concepts
- Gained knowledge of child development
- Implemented positive discipline techniques
- Demonstrated better problem solving techniques
- Strengthened family communication
- Identified and accessed needed community resources
- Improved management of time and finances
- Created safer homes for their children
- Became more well-rounded and consistent parents
- Increased self-esteem
- Gained confidence in overall parenting

Adopt a Family

Community groups adopted 17 families during the Holidays with 61 children receiving gifts.

Impacts to Families . . .

- Happy children during the holidays
- Decreased stress on finances for families
- Decreased feeling of isolation
- Families learned that others care

Parenting Classes

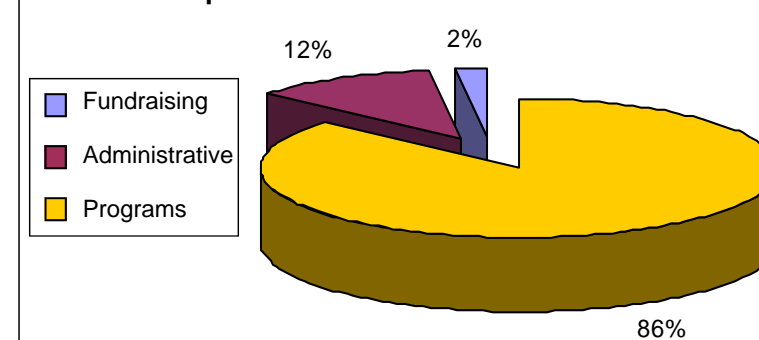
Our parenting classes and family enrichment workshops reached another 250 unduplicated families and were held in both English and Spanish.

Impacts to Families . . .

- Identified their own parenting styles
- Learned positive discipline techniques
- Exposed to the importance of consistency
- Learned the importance of family communication
- Gained knowledge of child development
- Learned about the importance of family nutrition
- Took part in quality family time activities

Key Financial Indicators FY06-07

Functional Expenses



Funding Sources

Special events	30.67%
Donations	22.76%
Contracts	17.44%
Local Gov't Grants	13.32%
Investments	12.79%
Grants, Other	0.68%
Exchange Clubs	0.10%
Other	2.24%

INCOME: \$250,875 EXPENSES: \$242,492

The Child Abuse Challenge

Children who are abused or neglected can lose the ability to build trusting, healthy relationships or show empathy for others. This emotional damage may not surface until later in life, but our entire community loses when a child is abused or neglected. That is why it is so important to PREVENT child abuse and neglect before the damage occurs.

Did you know? Of more than 1.5 million children in Arizona:

314,658 children under the age of 18 live in poverty, (20.3%)¹

One child in our state is abused/neglected each hour²

248,000 children have no health insurance, (15.3%)²

76% of 4th graders read below their grade level²

59,180 grandparents are raising grandchildren²

9,773 are in out-of-home care²

How Arizona Ranks. Our wonderful state ranks poorly when compared to other states in specific indicators for child health and welfare. With number one being the best and 50 being the worst, Arizona ranks:

- 36th in overall child well-being²
- 38th in teen death rate³
- 45th in educational spending per student²

¹Association of Arizona Food Banks-www.azfoodbanks.org
²Children's Defense Fund-www.childrensdefense.org
³www.statehealthfactsonline.org

CONSEQUENCES OF CHILD ABUSE

Children who have been abused or neglected are more likely to—

- Commit crimes¹
- Commit violent crimes¹
- Indulge in substance abuse^{1,2}
- Have problems in school or drop out of school²
- Develop a mental illness such as anxiety or depression³
- Worst of all, continue the cycle of violence with their own children⁴

¹Victims of Childhood Sexual Abuse-Later Criminal Consequences. Cathy Spatz Widom. National Institute of Justice Research in Brief. 1995.
²Child Abuse, The Hidden Bruises. American Academy of Child & Adolescent Psychiatry. July, 2004.
³Long-term Consequences of Child Abuse and Neglect. National Clearinghouse on Child Abuse and Neglect Information. 2005.
⁴Child Abuse: An Overview. C. J. Newton, M.A., Learning Specialist. TherapistFinder.net Mental Health Journal. April, 2001.



IN ARIZONA—
 A child is abused or neglected every hour!



What We Do

Parent Aid's Focus is Primary and Secondary Prevention

- **Primary Prevention** programs are available to the community at large. They are designed to serve the general population in an effort to prevent child abuse.
- **Secondary Prevention** programs are designed to serve families at risk for child abuse, but intervention takes place before any abuse has occurred.
- In contrast, Tertiary Prevention programs serve families in which abuse has already occurred.

Our Programs

In Home Family Support

Parent Aid has been conducting in-home family services since 1990. We have three different home visitation programs:

Short Term

In-Home Services— as part of the Arizona Partnership for Children (AzPAC), we work with high-risk families in collaboration with other AzPAC partners.

Medium Term

Choices for Families— as part of a community collaboration, we provide both case management and family support services for medium to high risk families.

Long Term

Parent Partners— accepting referrals from throughout the community, we partner with at-risk families and help bring lasting positive change to their family.

Families that graduate from our programs are healthier, display better family communication, utilize positive and consistent parenting techniques, are more self-sufficient and much more...

Testimonials

"We learned how to be better parents and we will appreciate that forever."

"It's not easy raising children alone, but it really helps to have people in your corner offering their support."

"I feel blessed. Thank you, Parent Aid."

"Ella es una muy amable y profecioinal con su

Parenting Classes

Our professional staff are trained in nationally recognized Active Parenting and Nurturing Parents programs. Offered in both English and Spanish, these six to eight week classes give parents the information and tools necessary to effectively raise children in our hectic society.

Adopt a Family

A wonderful way for caring community members to get into the spirit of giving during the holiday season. Typically, schools, businesses, clubs and individuals will adopt families in our program who have financial challenges, but are working toward making positive changes in their lives.

Family Enrichment Workshops

Our one-stop opportunities to learn and gain information to overcome challenges faced by today's parents. We partner with schools, community centers and other organizations to extend these workshops throughout the community. Topics range from internet safety and family traditions to discipline, family nutrition, budgeting and much more.

trabajo." (She is caring and very professional in her work.)

"She gives words of encouragement to keep on the right track."

"Ella a proporcionado a mi persona algunas agencia y te de lugares donde yo puedo slicitar alguna ayuda." (She has given me other resources that this community offers for help.)